Design Your International Visibility
What You Need To Know Before Starting Your International Business
Step 1 - Get To Know Your International Markets
Take Action To Uncover International Business Opportunities
Focus On Primary Market Research - Direct Contact With Foreign Markets
Stimulate Feedback In Every Contact You Make
Identify Cultural Differences And Get Curious
Become Aware Of Your Own Cultural Background
Acquire An International Right Mindset
Keep Your International Marketing Options In Mind
Step 2 - Make International Communication Easy
Use The Phone Or Skype As Often As You Can
Use Free Web Translation Tools For Quick Local Market Research
Set Your Computer To Read And Write With Non-Latin Characters If Needed
Step 3 - Choose A Platform To Communicate With Your International Clients
Identify Your Company's Options For Country-Specific Content And Websites
Identify Any Difficulties Expected For Your International SEO
Identify Leading Foregin Search Engines And Their Submission Processes
Step 4 - Plan What You Are Going To Say To Your International Audience
Identify What Culture-Specific Content You Need
Plan What Foreign Language Content You Need
Plan For The Release Of Country-Specific Content In Stages - Based On The Evolution Of Your Market Intelligence
www.getinternationalclients.com